TELEVISION Forecast

AUGUST 9 TO AUGUST 15 INCLUSIVE

WBKB

WGN-TV

Channel **4**—CAST AT 8:00 P.M.

At Our House - - - - - - - - - Tues.

You'll recognize the situations when Jim and Edie Dexter dramatize their domestic difficulties.

Pars, Birdies & Eagles - - - - - Wed.

Pros from Mission Hills, Indian Head and St. Andrews cut strokes off your golf game.

Admiral Teletheater of the Air - - Thurs.

Franklyn MacCormack introduces full length film classics for your home entertainment.

Telecharades - - - - - - - - - - Fri.

Ed Roberts referees as teams match wits.
Home viewers win prizes for their puzzlers.

WBKB

Balaban & Katz
Channel **4**

ANOTHER FIRST!

All Stars Vs. Cardinals on TV

Here is good news for football fans! For the first time in the history of Chicago Television, the All-Star football game will be televised. On Friday, August 20, from Soldiers Field, WGN-TV will present the 15th annual charity battles, the All-Stars vs. the Chicago Cardinals, National league professional football champions of last season.

The grid classic, directed by Chicago Tribune sports editor Arch Ward, will provide a spectacle unprecedented as thousands of Chicagoans will be able to view the game, some for the first time.

The flash of the collegiate All Stars, depicted in the scene on the cover of this issue, will be provided by such stars as Lou Agase, Pete Ashbaugh, Bob Chappuis, Paul Cleary, George Connor and Ziggy Czarobski. You'll see Vince DeFrancesca, Chalmers "Bump" Elliott, Bill Gompers, Stan Gorski and Bobby Layne, Johnny Lujack, Perry Moss and Floyd Simmons. Notre Dame's Frank Leahy will coach the all stars, Jimmy Conzelman the Cardinals.

It will be a great night as the famous all-college band directed by Glenn C. Bainum of Northwestern university will provide appropriate selections before and during the game, as well as performing their famous marching and maneuvering between halves.

Sports fans will be glad to hear the event will be described for television by Jack Brickhouse, WGN-TV announcer. Don Cook will direct the cameras.

As a special feature of next week's issue, the editors of Television Forecast will present the complete lineup of All-Stars and Cardinals.

TV TOPICS—Lee F. Hewitt, editor of the Numismatic Scrapbook, and TV fan, sends in this bit of advice: "If a direct view set is too harsh, wear polaroid sun glasses." . . . Hewitt enjoys television reception from his home in Desplaines. . . . Mrs. Byron A. Thorpe, Jr., of Winnetka, and scores of Chicago fans have written this department wondering what has happened to the Barbara Barkley show. We hope the show will be back on WGN-TV this fall. . . . Television Specialists like James H. Elliott, sales representative for a chain store, finds *Television Forecast* a valuable booklet in making a sale. . . . Watch this space in the next few weeks for news about a city-wide search for Television Queens. . . . Stations WENR-TV, WNBQ, WGN-TV and WBKB will crown some lucky beauty as part of the gigantic Television show scheduled for September 18-26 at the Coliseum. . . . Some of the best TV montage work thus far is done on Club Television, Wednesday night variety show on WGN-TV with Jay Faraghan directing the shots. . . . Coming soon! Television cartoons executed especially for this magazine by humorist Morley Burteen of Chicago. Watch for them. . . . Shan and Kay, WBKB keep-slim-experts, have a wide morning audience in downtown department and appliance stores as clerks and customers crowd around receivers to watch their helpful exercises.

TELEVISION Forecast

A WEEKLY TELEVISION NEWS-MAGAZINE

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Television Forecast for

Monday

August 9, 1948

10:30—WOMAN'S WORLD. **WBKB.** Knitting Instructions with Mary L. Hahn. Leadoff show of a one hour program.

10:45—FIRST AID. **WBKB.** Fifth Army representatives.

11:00—SHAN & KAY. **WBKB.** Figure control by stay-slim-experts.

11:15—SHOPPING WITH DINNY. **WBKB.** Accompany this Miss on a mythical tour of a Chicago department store.

7:30—FILM. **WBKB.** To be announced.

7:50—TELENEWS. **WBKB.** Jim Ameche is narrator. Local, national and international news events.

8:00—FILM. **WBKB.** Feature to be announced.

8:00—NEWSREEL. **WGN-TV.** Spencer Allen, WGN-TV news chief, announcing Chicagoland events as filmed by his newsreel staff.

8:10—SPORTSMEN'S CORNER. **WGN-TV.** A sports personality interviewed by TV reporter Jack Brickhouse. Sports fans will like this show.

8:30—THINGS TO COME. **WGN-TV.** An Alexander Korda film production starring Raymond Massey. Based on the novel by H. G. Wells.

8:30—WRESTLING. **WBKB.** Announcer Russ Davis describes tonight's matches from Midway Arena.

10:30—NEWS. **WBKB.** Today's World Picture with Acme flashes, narrated by a WBKB tele-announcer.

(Subject to Change.)

Note: WTMJ-TV Milwaukee have no programs scheduled for Monday, August 9. Program listings for other days of the week will be found in this magazine for the benefit of north Chicago and north suburban residents who are able to receive WTMJ-TV.

Gomavitz Directs Junior Jamboree

Most television fans know that Burr Tillstrom is the man behind the puppets on Junior Jamboree. But who is the man behind Burr Tillstrom?

His name is Lewis D. Gomavitz, director of the show and veteran wheelhorse among WBKB directors.

LEWIS GOMAVITZ

Gomavitz is not the least among the reasons why Junior Jamboree is winning a reputation for being the best hour of entertainment in television throughout the country. A serious-minded perfectionist, Lew Gomavitz suffers like a condemned man through each show. He spends several hours discussing the day's show, and after it is over he worries and broods about it not having been as good as it could have been.

Program Is Rehearsed

Contrary to the general idea, Jamboree is not unrehearsed. The blithe spontaneity is achieved only after strenuous rehearsal and "chit-chat" between Tillstrom, Gomavitz and Fran Allison. A script is not used and the gems of wisdom and whimsy uttered by Tillstrom's marvelous mites are actually

(*Continued on page* 11)

Notes from Readers . . . .

Sirs:

I have thoroughly enjoyed the first few issues and it's difficult to understand how one can secure the maximum in service and entertainment from television without receiving your excellent publication weekly.

ITASCA, ILL. C. A. PICKETT

Sirs:

. . . My family would not be without this concise, interesting news-packed little booklet, as is borne out by my four year old son, Paul, who awaits the postman for "his television program."

CHICAGO, ILL. STANLEY L. GOSLAWSKI

Sirs:

. . . An excellent magazine. We feel it is well worth having to pay for.

CHESTERTON, IND. MRS. S. STEVENS

Become a

TELEVISION TECHNICIAN

Practical training in the big C.T.I. shops. Learn quickly to service, install, repair television receivers. Excellent pay, good future, in this great field of opportunity. Visit, telephone, or write today for free information.

COMMERCIAL TRADES INSTITUTE, Dept. C 102-8

6312 N. Broadway, Chicago, Illinois

Television Forecast for

Tuesday

August 10, 1948

10:30—WOMAN'S WORLD. **WBKB.** Pets in the Home with Claire Di Maggio and Collie Mac, opening show of a one hour program.

10:45—FILM. **WBKB.** Feature to be announced.

11:00—CUTTING CORNERS. **WBKB.** Homemakers will like this feature; helpful tips that save hours.

11:15—SHOPPING WITH DINNY. **WBKB.** Accompany this charming Miss on a tour of a Chicago department store. It's fun.

7:30—MAN ABOUT TOWN. **WGN-TV.** With Hal Stack.

7:30—SHOPPING WITH DINNY. **WBKB.** An evening show with the same Dinny, but more new items on display.

7:50—TELENEWS. **WBKB.** Jim Ameche is the narrator. Local, national and international news especially filmed for television.

8:00—AT OUR HOUSE. **WBKB.** Jim and Edie Dexter, comedy team, mix it up and provide tele-laughs.

8:00—NEWSREEL. **WGN-TV.** Chicagoland news filmed by WGN-TV newsreelmen, with Spencer Allen narrating.

8:10—SPORTSMEN'S CORNER. **WGN-TV.** Meet an outstanding sports personality each night on this show.

8:15—FILM. **WBKB.** Feature to be announced.

8:20—MIDGET BOXING. **WBKB.** Jim Ameche describes the flea-weight bouts in the Jg. division.

8:30—FILM. **WGN-TV.** To be announced.
8:30—FILMS. **WBKB.**

9:00—CLUB TELEVISION. **WGN-TV.** A usual Wednesday night feature presented on Tuesday this week only because of tomorrow's baseball game. Variety show with music by Robert Trendler's orchestra.

10:00—NEWS. **WBKB.** Today's World Picture, with Acme flashes and bulletins by WBKB announcer.

(Subject to Change.)

Note: WTMJ-TV Milwaukee will not televise this date.

Wednesday

August 11, 1948

10:30—WOMAN'S WORLD. **WBKB.** Bea Fox will discuss Rent Control problems and offer advice to Chicagoland listeners.

10:45—FILM. **WBKB.** Second part of this one hour show for women.

11:00—FASHIONS. **WBKB.**

11:15—SHOPPING WITH DINNY. **WBKB.** Accompany Dinny on a tour of the loop.

3:00—MAN ON MIDWAY. **WTMJ-TV.** Interview at Wisconsin State Centennial exposition.

3:20—NEWS. **WTMJ-TV.**

3:30—WHAT'S NEW? **WTMJ-TV.** With Nancy Grey.

4:00—CHILDREN'S CORNER. **WTMJ-TV.** Summertime feature.

4:15—AUTO RACES. **WTMJ-TV.** Approx. 1 hr.

7:00—WISCONSIN AT WORK. **WTMJ-TV.** "Pipelines."

7:30—AMERICAN TELEFLYERS. **WBKB.** Flying fans will like this life-like show.

7:30—REEL FUN. **WTMJ-TV.** Film variety.

7:50—TELENEWS. **WBKB.** Jim Ameche announcing local and national events.

7:50—NBC NEWS. **WTMJ-TV.**

8:00—PARS, BIRDIES & EAGLES. **WBKB.** Golfing events from St. Andrews, Mission Hills and Indian Head.

8:00—NEWSREEL. **WGN-TV.** With Spencer Allen narrating.

8:00—BOXING. **WTMJ-TV.** From Milwaukee auditorium.

8:10—PLAYER OF THE DAY. **WGN-TV.** Ed Cooper interviews a famous big leaguer.

8:20—BASEBALL. **WGN-TV.** Sox vs. Detroit night game from Comiskey Park, with Jack Brickhouse announcing.

8:30—WRESTLING. **WBKB.** Announcer Russ Davis describes tonight's bouts from Rainbo arena.

10:15—TENTH INNING. **WGN-TV.** Scores of other games, and interviews with Sox fans attending the game.

10:30—NEWS. **WBKB.** Today's World Picture, with Acme flashes and bulletins by WBKB reporter.

(Subject to Change.)

(Photo by Fran Byrne.)

TAXI TV—Enroute to ball game, Kay Gardner of Chicago watches game in progress while a passenger in the video equipped cab of Charles De Lorne.

Receiver, which gets good reception even under "L" tracks, is a Motorola VT71 standard table model, adapted to mobile use by George Fyler, Motorola engineer who designed the set.

Fyler placed the set on its back in the seat next to the driver, reversed the image on the tube, placed a front-view mirror on top and screened it with a hood. As presently adapted, it requires only 70 watts power, has clarity even in daytime.

Install TV Set On Cabin Cruiser

The staff members of WGN-TV have heard about television in taverns, television in candy stores, television in institutional homes, and even television in a taxi. But Mr. and Mrs. H. C. Godfrey of 852 Leland Avenue, Chicago, provided a new angle—television in a cabin cruiser on Lake Michigan.

The Godfreys, who maintain a retail television outlet and service organization at the Leland Avenue address, installed a standard make television receiver on S. J. Rowley's cabin cruiser, the Stanwill, and embarked from Belmont Harbor with a group of friends.

With the aid of an indoor antenna unit, the receiver in the cabin cruiser picked up WGN-TV's signal ten miles out on Lake Michigan. The party saw one of the regular Alexander Korda pictures which are televised by WGN-TV, and they reported very good picture and sound.

Call To Shut-In Adds Drama To "Sports Quiz"

A shut-in whose television set provides his only window on the world won the accumulated prizes of WBKB's Sports Quiz.

Evart Erickson, former street car conductor, took 39 prizes by having the right answer to Bob McKee's oft-repeated question, "How did Emil Kush join the Chicago Cubs?" But he came perilously close to losing his life in the excitement.

For three years, eight months, a serious heart condition has confined Erickson to his home at 10914 Troy street. He was alone, seated in the living room, watching the show, when his phone rang. By the time he got to the kitchen to answer it, Erickson was exhausted.

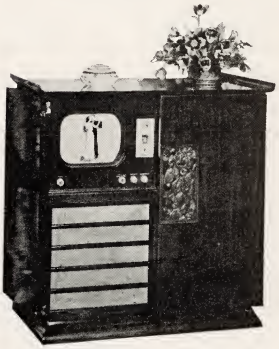
Hearing McKee's voice, he had just strength enough to gasp, "I know—my heart—wait till I get a stimulant."

At last he came back on the line. "Kush climbed over the fence and crashed batting practice. Joe Wilson gives the answer during every Cubs' game.

Erickson's reward includes a cigarette lighter, two pen and pencil sets, three pair cuff links, musical powder box, two pair earrings, two broaches, man's cigarette case, tie pin set, gold locket, gold anklet, cuff link, tie pin and key chain set, lady's wallet and address book, man's alligator wallet, electric wall clock, cigarette case and lighter, single strand pearl necklace, five strand pearl necklace, two compacts, key chain, baby fork and spoon, silver necklace, lady's wrist watch, gold bracelet, gold crucifix, gold necklace, silver and diamond bracelet, silver and diamond necklace and a comb and brush set. He will not be able to use his tickets to the Chicago theater and to Wrigley Field.

For his young granddaughter, Carol Rae Storck, Erickson's lucky call will bring additional presents to celebrate her graduation from grammar school. Even before she appeared with Mrs. Erickson to accept the prizes for him on a later show, Carol Rae had made her selection of the jewelry.

Nothing Finer



Stromberg-Carlson

at **EMERGENCY RADIO**

For those who want only the finest, Emergency Radio features the Chinese Classic by Stromberg-Carlson. This combination radio-phonograph-television unit comes in an artistic cabinet of pin-striped mahogany veneer. Extra-large 12 inch picture tube (72 square inches), three-way FM-AM-short wave radio, and record changer that plays 10 and 12 inch records in sequence. $985 including installation.

EMERGENCY RADIO and APPLIANCE

Austin 2404

4439 West Madison Street

Brilliance of Chicagoland Music Festival To Thrill Televiewers

The annual Chicagoland Music Festival will be televised for the first time Saturday, August 14, as WGN-TV cameras pick up the event starting at 8:10 p.m. The exclusive telecast will bring WGN-TV televiewers the music and spectacle of the 19th edition of the Festival just as the 95,000 spectators in Soldiers Field will see it. The event is sponsored by the Chicago Tribune Charities, Inc., and is directed by Philip Maxwell of the Chicago Tribune, with Henry Weber, WGN musical director, as general musical director of the evening's program.

MERRILL

MAXWELL

The huge cast of 5,000 participants has been recruited from preliminary festivals held throughout the country. Finalists will include vocal presentations, massed bands, choral groups, accordion bands, a marimba orchestra, baton experts, barber shop quartets, and other vocal and instrumental features.

At approximately 9:30, Robert Merrill, handsome young baritone of the Metropolitan Opera company and star of a coast-to-coast radio show, will make a guest appearance. Merrill will be accompanied in his vocal selections by Henry Weber and the Festival symphony orchestra. Through his appearance, recordings and singing versatility, Merrill has the rare ability of appealing to the teen-age set as well as to seasoned opera goers.

Other highlights of the Festival, and of special interest to WGN-TV televiewers, include the traditional matchlighting ceremony, the Festival of the Dolls, the "Wheels A-Rolling" presentation (a number especially composed by Phil Maxwell for the Chicago Railroad Fair), and a fireworks demonstration.

Don Cook will direct the WGN-TV cameras.

Evans' Fur to Sponsor Fashion Quiz on WBKB

Knowledge of furs, styles and design will bring prizes to viewers when "Fashion Quiz" opens at WBKB, the Balaban & Katz station, at 8:15 p.m., August 16.

Bob McKee and Kay Westfall will ask the questions via phone, and Evans Fur company, sponsor of the show, will award cash and merchandise for the right answers. Viewers will also compete for a grand prize.

Evans also plans a fur style show to be seen on "Woman's World" at 10:30 a.m., three times a week.

Career Girl Shopping Takes WBKB Spotlight

Career girls as well as housewives get televised shopping assistance when Dinny, the store explorer of "Woman's World," adds two evening shows to her schedule.

She displays best buys at 7:15 p.m. Tuesdays and Thursdays on WBKB, the Balaban & Katz station. The Fair Store is the first of the participating sponsors to show merchandise on the program.

WGN-TV Test Pattern

WGN-TV daily telecasts its test pattern from 11 a.m. to 5 p.m. for the benefit of servicemen making installations or adjustments of receivers. The pattern will also be seen Monday through Friday from 7 to 7:30 p.m. and from 7:30 to 8 on Saturday and Sunday.

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SOLDIER FIELD—The above scene, taken in 1947, will be repeated Saturday, August 14 when the Chicagoland Music Festival will be presented. Details of this event, to be televised by WGN-TV, are to be found in another column.

ollie puts tooth to typewriter and sends news from vermont

Dear boys and girls:

kukla and fran are so busy this week they have asked me to write the weekly letter. i certainly hope that the editors of *television forecast* will be able to read my typing as i am doing it with my tooth on the real old typewriter that mother uses to make out the menus, and some of the keys are gone. however, i will do my best in reporting the latest news from dragon retreat.

as fran told you last week, madam oglepuss joined the summer theater down in the next valley. well, of course, we've all seen her act, but we felt that we should be there for her opening night, especially since i am practicing to be a dramatic critic and newspaper publisher. so mother served an early supper that night, and when the dishes were all cleared away and washed, we all got dressed up in our new summer outfits and beulah witch carried us over the mountain range.

it was a lovely ride; the sun was just beginning to set behind dragon mountain, and it made long, cool shadows stretched over the pine trees right down to the little white barn that has been made over into the little summer theater. of course, it was a fast trip as beulah's trips usually are. so we were in plenty of time.

we got our tickets and wandered around town looking into the little antique shops. fran has been trying to find some old brass candlesticks for my mother. suddenly, i realized that we had

(*Continued on page* 12)

Thursday

August 12, 1948

10:30—WOMAN'S WORLD. **WBKB.** Mary Martensen entertains the TV audience with cooking tips and hints. First part of a one hour show for women.

11:00—DEXTERS. **WBKB.** Jim and Edie, a comedy team, in scenes you'll enjoy.

11:15—SHOPPING WITH DINNY. **WBKB.** Accompany this Miss on a tour of the downtown stores.

3:00—MAN ON MIDWAY. **WTMJ-TV.** Interviews from Wisconsin State Centennial.

3:20—NEWS. **WTMJ-TV.** Live show from studio, with news pictures.

3:30—MOVIE MATINEE. **WTMJ-TV.** Films.

4:00—LITTLE AMATEURS. **WTMJ-TV.** With Carl Nelson, featuring Milwaukee youngsters.

4:15—MOTORCYCLE RACES. **WTMJ-TV.** From Centennial Exposition.

7:00—QUIZ SHOW. **WTMJ-TV.**
7:20—NEWS. **WTMJ-TV.**

7:30—SHOPPING WITH DINNY. **WBKB.** Dinny has an evening show, too!

7:30—REEL FUN. **WTMJ-TV.** Film variety.

7:30—MOMENTS OF MELODY. **WGN-TV.** Featuring Nancy Evans and Bob Lee, vocalists, Bill Otto, pianist.

7:45—ZOO'S WHO. **WTMJ-TV.** From Washington Park Zoo.

7:50—TELENEWS. **WBKB.** Jim Ameche announcing the latest local, national and international news events.

7:50—NBC NEWS. **WTMJ-TV.**

8:00—NEWSREEL. **WGN-TV.** With Spencer Allen narrating.

8:00—MOVIE THEATER OF THE AIR. **WBKB.** With Franklyn MacCormack. Film presentation.

8:10—SPORTSMEN'S CORNER. **WGN-TV.** Paul Fogarty with sports news and guests.

8:30—WRESTLING. **WGN-TV.** Jack Brickhouse describing tonight's matches from Madison Athletic club.

8:30—WRESTLING. **WTMJ-TV.** South Side Armory in Milwaukee.

9:30—NEWS. **WBKB.** Today's World Picture with Acme flashes and bulletins by a WBKB reporter.

(Subject to Change.)

Framed against the bleacher crowd at Wrigley Field, WBKB's long lens, operated by Art Kambs, zooms out to show the television audience a fast closeup of a critical Cubs' play. Costing $7,500, the Zoomar lens is used to bring both long shots and closeups into instantaneous focus so viewers can see the full play on the diamond.

WBKB Programs Prompt Tele Viewers To Write

The phenomenal mail pull of programs at WBKB recently has the trade talking. And Mort Tuller, Public Service Director of WBKB, thinks that there must be a lot of stationary sales going on in the city.

"Actually," said Tuller this week, "we ascribe most of the immense mail pull to new set owners. Something about the novelty of television sends a new set owner rushing to his desk to write a letter which usually begins: "I do not usually write letters . . . but . . ."

Sample mail pull of several shows recently showed that Kiddie Parade is averaging between six and seven hundred letters a week.

Bob Sterling, American Ranger, pulls approximately 2700; Telecharades averages a thousand and the Knickerbocker Amateur Show, according to Russ Davis, pulls between 7500 and 11,000!

Does fan mail get the brush-off? Not at WBKB, according to Tuller. "Sample letters are routed to *all* executives in the station each week, and letters petitioning program to be taken off or kept on, are compiled and the figures also shown to all executives."

Test Pattern and Music

Test pattern and music will be broadcast for fifteen minutes preceding each WBKB program; also test signals from 9 a.m. to 12 noon, and 1 p.m. to 5 p.m. except Sundays and during program hours.

Cubs Return August 16

WBKB and WGN-TV will again present the Chicago Cubs when the northside team returns Monday, August 16 to Wrigley field for a two-day encounter with St. Louis.

Gomavitz . . .

(*Continued from page* 4)

ad libbed. Yet a general story line is discussed beforehand and the director knows exactly what is going to happen.

Like most Jamboree fans, Gomavitz considers the puppets blood and flesh characters and is proud of his place in the off-stage cast referred to by Kukla and Ollie. He is called "Gombie," but has no idea of why Kukla inserted the extra "b."

The war and the U. S. Navy brought the serious minded young director to Chicago, and hard times put him in show business originally. He had earned his degrees in economics and psychology at the University of Montana and was working for his Master's Degree at the New York School of Social Research when his funds ran out. He went job hunting and found himself working as assistant stage manager for Nils Granlund at the George Raft-owned Club Hurricane in Manhattan. From there he went to work for a man that Gomavitz swears is "a genius" and "the greatest showman living today"—Billie Rose. For nineteen months "Gombie" worked as stage manager for Rose's Diamond Horseshoe. Then the war came.

Meets Captain Eddy

Enlisting in the Navy, he was sent to Chicago for radar training. He threw a plate of chow at "some jerk" and Captain Bill Eddy came to his rescue. Eddy got Gomavitz out of the brig and made him his personnel yeoman. His organizational work had won him an Ensign's bar by the time he left Chi-

(*Continued on page* 14)

Television Forecast for

Friday

August 13, 1948

10:30—WOMAN'S WORLD. **WBKB.** Fashions open this one hour show for the women of Chicago and suburbs.

10:45—FILM. **WBKB.**

11:00—AMERICAN MEDICAL ASSOC. **WBKB.** Helpful advice from professional representatives.

11:15—SHOPPING WITH DINNY. **WBKB.** Accompany this Miss on a mythical tour of Chicago's department stores.

3:00—MAN ON MIDWAY. **WTMJ-TV.** Interviews from the Wisconsin State Centennial.

3:20—LOOK AT THE NEWS. **WTMJ-TV.**

3:30—WHAT'S NEW? **WTMJ-TV.** Ask Nancy Grey. Show for women.

4:00—CHILDREN'S CORNER. **WTMJ-TV.** Films of interest to youngsters.

4:15—STATE SHOW. **WTMJ-TV.** Grandstand events.

7:00—SPELLBALL. **WTMJ-TV.** Spelling bee show from the studios.

7:20—NEWS. **WTMJ-TV.**

7:30—REEL FUN. **WTMJ-TV.** Film variety program.

7:50—TELENEWS. **WBKB.** Jim Ameche narrating local and national news events.

7:50—NBC NEWS. **WTMJ-TV.**

8:00—TELE-CHARADES. **WBKB.** Ed Roberts and guests from Chicago and Northwestern University, in a half-hour of fun for audiences of all ages.

8:00—NEWSREEL. **WGN-TV.** With Spencer Allen narrating.

8:10—PLAYERS OF THE DAY. **WGN-TV.** Pre-game interviews with famous big league baseball stars by Ed Cooper, TV reporter.

8:20—BASEBALL. **WGN-TV.** Sox vs. Cleveland in a night game from Comiskey park, with Jack Brickhouse announcing.

8:30—COMEDY SHOW. **WBKB.** Bud Young and Richy Victor mix their zany patter.

8:45—FILM. **WBKB.** To be announced.

9:00—GIRL'S BASEBALL. **WBKB.** From Shewbridge field, Russ Davis announces thrilling night baseball, starring members.

10:30—TENTH INNING. **WGN-TV.** Scoreboard and interviews with fans attending tonight's Sox games.

11:00—NEWS. **WBKB.** Today's World Picture, with Acme flashes and bulletins by WBKB reporters.

(Subject to Change.)

Television Forecast for

Saturday

August 14, 1948

1:00—NEWSREEL. **WGN-TV.** Local, national and international news.

1:10—PLAYERS OF THE DAY. **WGN-TV.** Ed Cooper interviews big league baseball stars, before the game.

1:20—BASEBALL. **WGN-TV.** Sox vs. Cleveland, at Comiskey park, with Jack Brickhouse announcing.

2:30—KEEN TEENS. **WTMJ-TV.** Variety show.

3:00—WILD WEST THEATER. **WTMJ-TV.** "Toll of the Desert."

3:30—TENTH INNING. **WGN-TV.** Scores of other games and interviews with fans at the park.

7:20—NEWS. **WTMJ-TV.**

7:30—REEL FUN. **WTMJ-TV.** "Bali" film.

7:50—NBC NEWS. **WTMJ-TV.**

8:00—NEWSREEL. **WGN-TV,** with Spencer Allen narrating.

8:00—FILM. **WBKB.**

8:10—CHICAGOLAND MUSIC FESTIVAL. **WGN-TV.** Televised direct from Soldier field, with guest artist Robert Merrill.

8:10—BASEBALL. **WTMJ-TV.** From Berchert field.

8:30—WESTERN FILM. **WBKB.**

9:30—NEWS. **WBKB.** Today's World Picture, with news flashes by Acme.

(Subject to Change.)

Lanvin, Patou Fashions in Video

The names of two additional Parisian designers have been added to the group being shown on "Paris Cavalcade of Fashion," a series of television fashion films presented on WNBT, New York, Fridays (7:10 p.m., EDT). They are Jean Patou and Lanvin.

With these two additions, the "Paris Cavalcade of Fashion" will be bringing to American Audiences the designs of the entire first rank of Paris dressmakers. World Video produces these films for NBC Television.

WGN-TV Presents Sox Games

Wednesday, August 11, the Chicago White Sox will be televised by WGN-TV as they face Detroit at Comiskey park. August 13, 14, and 15 Cleveland invades Chicago.

Ollie Writes

(*Continued from page 9*)

neglected to buy some flowers for madam oglepuss. so with a shout and a rush, we all dashed into the nearest field and picked daisies by the dozens. well, to make a long story short, it was a most "unusual" evening.

we bought out a whole row of seats because we had heard from madam oglepuss that she had a leading part—in fact, from the way she talked, we thought she was running the whole theater. as it turned out, she didn't appear!

She was just an usher—but after all the trouble of gathering the flowers, we didn't want to waste them, so we gave them to her; she carried them up and down the aisle all evening. mercedes started to hum the wedding march, but we thought that that was going a little too far. oh, well—it was a fine show anyway and a lovely evening. as we flew back on beulah's broomstick, the moon came up so brightly that beulah did not have to turn on the headlights.

Well, that's about all the news that i can think of . . . fran did find the candlesticks for mother, and fletcher dropped in on his way to the seashore with a lovely pair of jeweled combs for mother's hair, and some chocolate easter eggs for us all from e.b. the weather is still wonderful; just enough rain to keep the garden fresh and green. we've been swimming in some of the little mountain streams and yesterday cecil bill went fishing with my father. they caught enough rainbow trout for dinner for the whole bunch of us.

boy, oh, boy, nothing better than homecooked meals—vermont style! wish you all could be up here to have some of my mother's wonderful pancakes with real vermont maple syrup that we made ourselves. well, i guess i better close now. kukla and fran just came back from the postoffice, and i see there's some mail for me.

we're beginning to make our plans to come home, and we'll see you early in september.

love and kisses from all of us,
your kuklapolitan correspondent . . ollie

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Television Forecast for

Sunday

August 15, 1948

1:00—NEWSREEL. **WGN-TV.** Local, national and international news events, with Spencer Allen narrating.

1:10—PLAYERS OF THE DAY. **WGN-TV.** Ed Cooper interviews baseball stars before today's game.

1:20—BASEBALL. **WGN-TV.** Sox vs. Cleveland; first game of a doubleheader at Comiskey park, with Jack Brickhouse announcing.

3:30—TENTH INNING. **WGN-TV.** Scores of other games and interviews with fans attending the game.

3:40—BASEBALL. Sox. vs. Cleveland; second game of twin bill.

8:00—TELENEWS. **WBKB.** National and international news events, filmed especially for TV fans.

8:00—NEWSREEL. **WGN-TV** with Spencer Allen narrating. Chicagoland events.

8:10—GLOBAL GLIMPSES. **WGN-TV.** Film feature.

8:30—FILM. **WBKB.** To be announced.

8:30—CROSS QUESTION. **WGN-TV.** Another law suit is enacted in the WGN-TV courtroom in this fictional but realistic studio presentation.

9:30—PRIVATE LIFE OF DON JUAN. **WGN-TV.** An Alexander Korda film starring Doug Fairbanks, Jr., and Merle Oberon. Special showing on Sunday this week only.

10:00—NEWS. **WBKB.** Today's World Picture.

(Subject to Change.)

Note: WTMJ-TV program listings for this date were not available as Television Forecast went to press.

Gomavitz . . .

(*Continued from page* 11)

cago to take a special assignment at the Navy Department in Washington. At the war's end, Gomavitz was working in the Office of Public Information, Radio Department, under Admiral Miller.

In May of 1946 he returned to Captain Eddy and became stage manager for WBKB. After a year he was made a director and was at once given a heavy share of the station's commercial shows.

He has handled nearly every type of show the station has presented, and probably still would be carrying that load if it had not been for a near fatal mishap eight months ago. During a vacation flight to Florida with his pal, camera man Art Kambs, the duet's plane crash landed in St. Petersburg, Florida. Gomavitz returned to Chicago in another plane and was back at work 6 days before he discovered that his back was broken! For the next six months he carried on "Junior Jamboree" in a heavy plaster cast. Captain Eddy has since voiced the suspicion that Gomavitz broke his back purposely—just to get out of doing so much work. Gomavitz refuses to confirm or deny the suspicion.

Football Hardest Telecast

His hardest show?

"The Lucky Strike football telecasts from South Bend last Fall. There were about fifteen people talking at the same time on one cue line!"

Five or ten people on a cue line, Gomavitz can handle. It's daily routine on television. But over ten it gets a little confusing, even for him.

His favorite show—up until he helped Burr Tillstrom launch Jamboree, was a dramatic show he produced a year ago with the Northwestern University dramatic group. But now, "Gombie" can't even think of doing another show. His ambition, along with Burr Tillstrom, is to make Junior Jamboree the finest daily hour of entertainment on the nation's video channels. Judging from the growing, popularity of the moppets, he won't have long to go before he will have realized this ambition.

Memo to Baseball Fans

... *ALL* Major league ball games in Chicago will be brought to you over the Chicago Tribune's new television station, WGN-TV.

You'll be closer than ever to those hustling Sox in 1948 since their complete home schedule, including 21 nite games, will be telecast *exclusively* by WGN-TV.

For the best in television switch to Channel 9 (186-192 Megacycles) . . . see and hear WGN-TV bring you the finest in television entertainment.

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